



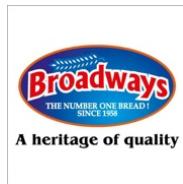
DATE: JUNE 12-14, 2024

LOCATION: SARIT EXPO CENTRE, NAIROBI, KENYA

**THE 8-IN-1 TRADE SHOW & CONFERENCE FOR THE FOOD & CONSUMER GOODS
MANUFACTURING, RETAIL & HOSPITALITY INDUSTRY IN EASTERN AFRICA**



SPONSORS



POWERED BY







PROGRAM OF ACTIVITIES

MONDAY, JUNE 10, 2024 – EXPO BOOTHS CONSTRUCTION

TUESDAY, JUNE 11, 2024 – EXHIBITORS SET UP

WEDNESDAY, JUNE 12, 2024 – FOCUS ON INNOVATION, TRADE & MARKET OPPORTUNITIES

TIME	ACTIVITIES	SPONSORED BY
08.00	Visitor registration	
09.00	Expo Hall opens	
10.00	SESSION 1 – OPENING CEREMONY Speeches by Key Guests Presentation/Speech by Title Sponsors of the Event	
10.20	PANEL DISCUSSION - Emerging Innovations & Trends in the Meat, Poultry, Fish & Seafood Industry in Africa <ul style="list-style-type: none"> Panelists to be announced 	
11.20	SESSION 2 – Emerging Innovations & Trends in the Food & Beverages Industry in Africa	
11.20	<ul style="list-style-type: none"> Presentation: Sugar Reduction in Foods & Beverages - Speaker to be confirmed 	
12.00	SESSION 3 – Emerging Innovations & Trends in the Beverages & Confectionery Industry in Africa <ul style="list-style-type: none"> Presentation: Topics & Speakers to be confirmed 	
14.00	SESSION 4 – Investments & Trade Opportunities in the Dairy Industry in Africa	<i>Sponsorship opportunities available</i>
14.00	<ul style="list-style-type: none"> Presentation: Topic & Speaker to be announced 	
14.30	<ul style="list-style-type: none"> Panel discussion: Critical Factors in Succeeding in Dairy Farming & Manufacturing in Eastern Africa - Speakers to be announced 	
15.10	SESSION 5 – Investment & Trade Opportunities in the Grains (Milling, Baking, Animal Feed & Snacks) Industry in Africa	
15.10	<ul style="list-style-type: none"> Panel discussion: Opportunities in Animal Feed Manufacturing in Eastern Africa – Speakers to be announced 	
15.50	<ul style="list-style-type: none"> Panel discussion: Mainstreaming Sorghum and Millets in Food Processing in Africa – Critical Success Factors & Opportunities – Speakers to be announced 	
18.00	Expo Hall closes	

THURSDAY, JUNE 13, 2024 – FOCUS ON FOOD SAFETY, INVESTMENTS & SUPPLY CHAIN TECHNOLOGIES

08.00	Visitor registration	
09.00	Expo Hall opens	
10.00	SESSION 6 – Advances in Food Safety, Quality & Laboratory Management in Africa <ul style="list-style-type: none"> • Panel discussion and/or presentations 	<i>Sponsorship opportunities available</i>
12.00	SESSION 7 – Advances in Supply Chain & Logistics Technologies in Africa <ul style="list-style-type: none"> • Panel discussion and/or presentations 	<i>Sponsorship opportunities available</i>
14.00	SESSION 8 – Funding, Financing and Accelerating Food Business Investments in Africa <ul style="list-style-type: none"> • Panel discussion and/or presentations 	<i>Sponsorship opportunities available</i>
18.00	Expo Hall closes	
18.30	Official Dinner – Host hotel to be communicated	<i>Sponsorship opportunities available</i>

FRIDAY, JUNE 14, 2024 – FOCUS ON FRESH PRODUCE, PACKAGING & ENTREPRENEURSHIP

08.00	Visitor registration	
09.00	Expo Hall opens	
10.00	SESSION 9 – Advances in Fresh Produce Industry in Africa <ul style="list-style-type: none"> • Panel discussion and/or presentations 	<i>Sponsorship opportunities available</i>
12.00	SESSION 10 – Advances in Packaging Technologies & Innovations in Africa <ul style="list-style-type: none"> • Panel discussion and/or presentations 	<i>Sponsorship opportunities available</i>
13.00	SESSION 11 – Making It in Entrepreneurship in Food Industry in Africa – Focus on Women-Owned & Led Businesses <ul style="list-style-type: none"> • Panel discussion and/or presentations 	<i>Sponsorship opportunities available</i>
14.00	SESSION 12 – Making It in The Food Industry in Africa – Focus on Youth Entrepreneurs and Young Professionals <ul style="list-style-type: none"> • Panel discussion and/or presentations 	<i>Sponsorship opportunities available</i>
18.00	Expo Hall closes / Event ends	